



NICCOLO BY MARCO POLO JOINS ULTRATRAVEL COLLECTION

Niccolo Chengdu, the new luxury brand's first hotel will open in April

Dubai, 15th April 2015, Ultratravel Collection, a joint venture between Travel Leaders Group, Global Hotel Alliance ("GHA") and Ultratravel, today announced that the first hotel of new luxury brand, Niccolo by Marco Polo, namely Niccolo Chengdu, is to become a member of the Ultratravel Collection.

Niccolo by Marco Polo is a new collection of luxury, contemporary urban hotels. The first property Niccolo Chengdu will open its doors at the end of April in Chengdu, China. The property is conveniently located within the International Finance Square shopping mall in the centre of town. There is a metro subway stop connected and the hotel is only 25 minutes by car from Chengdu's international airport.

Ultratravel Collection was launched in late 2013 enabling the world's most luxurious hotels to gain access to Global Hotel Alliance's loyalty programme of over five million members, as well as Travel Leaders Group's customer base of travellers.

"The opening of Niccolo Chengdu will be an exciting event as it is the first hotel of the new Niccolo brand," said Andrew Abram, General Manager. "Becoming part of Ultratravel Collection is already a statement of our luxury positioning and Niccolo's intention to become one of the region's most pre-eminent luxury brands."

Other members of Ultratravel Collection include Hotel Adlon Kempinski in Berlin, The Leela Palace in New Delhi, Corinthia Hotel in London, Emirates Palace in Abu Dhabi, Grace Santorini, Portrait Suites, Rome and the Alila Villas Uluwatu in Bali among others.

Nick Perry, Ultratravel's Founder and Chairman is thrilled to add Niccolo Chengdu to the Ultratravel Collection "When we created this collaboration, these are exactly the sort of superlative hotels we envisaged bringing together to help each other build recognition, reach more customers and ultimately compete more efficiently for the growing luxury travel segment. With access to GHA's database of over five million customers, each of Ultratravel Collection's member hotels will have incremental revenue opportunities, while sharing a platform with some of the very best hotels in the world".

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Editor's Notes:

About Ultratravel Collection

Membership in Ultratravel Collection is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the GHA Discovery programme from partner Global Hotel Alliance, as well as beneficial relationships with Ultratravel Collection's other founding partners, Travel Leaders Group and the multi-media brand, Ultratravel. For more information visit www.ultratravelcollection.com

About Global Hotel Alliance

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance ("GHA") is today the world's largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over 5 million members. GHA's member brands are currently: Alila, Anantara, Art Series, Atura, AVANI, Corinthia, Doyle Collection, First, GLO, Individual Collection, Kempinski, Leela, Lungarno Collection, Marco Polo, Meritage Collection, Meydan, Mokara, Omni, Pan Pacific, PARKROYAL, Per AQUUM, QT, Rydges, Rixos, Shaza, Tangram, Thon, Tivoli and Ultratravel Collection encompassing over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit www.gha.com

About Travel Leaders Group

Travel Leaders Group is transforming travel with a commitment to our vacation and business travel clients via our progressive approach toward each unique travel experience. Having already assisted millions of travellers – through our beginnings as Carlson Leisure Group, a division of Carlson Companies, Travel Leaders and Tzell Travel Group and through the additions of Nexion, Protravel International and Vacation.com – Travel Leaders Group manages leisure, business and franchise travel operations under a variety of diversified divisions and brands. With sales of approximately \$20 billion, Travel Leaders Group not only ranks as the #1 corporate travel management company by *Business Travel News*, but it is also among the top ten travel companies on the 2013 *Travel Weekly Power List*. In 2013, *Entrepreneur* ranked a Travel Leaders Franchise Brand #1 in the category of "Travel Agencies-Miscellaneous." For more information visit www.travelleadersgroup.com

About Niccolo by Marco Polo New Encounters. Timeless Pleasures.

Niccolo is a collection of contemporary urban chic hotels with the most desirable, highly prized addresses. At heart, we are discoverers and re-discoverers of luxury experiences, styles and tastes. While our hotels are modern sophisticated spaces, we also value the timeless pleasures of impeccable hospitality from another golden era in travel. Underpinning everything we do is the desire to make life effortlessly luxurious. Niccolo Chengdu opens on 15 April 2015, with an additional 3 Niccolo hotels currently under development in Chongqing, Changsha and Suzhou, China.

Further details on Niccolo Hotels are available at: www.niccolohotels.com



About Marco Polo Hotels

A wholly owned subsidiary of The Wharf (Holdings) Ltd, Marco Polo Hotels currently operates 14 owned or managed upscale, full-service hotels throughout Hong Kong, China and the Philippines. In addition to 4 Niccolo hotels, the group has a further 3 Marco Polo properties currently under development, bringing the group to 21 hotels in total.

Marco Polo properties are well-known and established addresses for business and leisure travellers throughout the Asian region, with a proven reputation for exceptional service and an appreciation for their local identity. The brand maintains its long-standing ethos of discovery, creating unique guest experiences and drawing on the key philosophies of its namesake, Marco Polo: an adventurer, a traveller, an entrepreneur and a connoisseur of culture - just as Marco Polo's modern travellers are today.

Further details on Marco Polo Hotels are available at: www.marcopolohotels.com

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